



In the House Festival
1190 Semlin Dr.
Vancouver B.C. V5L 4K2
604-874-9325
info@inthehousefestival.com
www.inthehousefestival.com



The “In the House Festival” Brings Culture and Community to the Intimacy of the Home

Since 2003, the *In the House Festival*, under the umbrella of the non-profit society of *Arts in Action*, has been bringing community and performance together in a festival which brings live shows right into people’s homes and back yards. Performances range from world music to storytelling, dance to classical music, and theatre to folk music. The purpose of the festival is threefold.

- First, it aims to create a greater **awareness of the immense variety of performing arts that exist in Vancouver** through culturally and stylistically varied acts.
- Second, it aspires to **create strong communities** by bringing in audiences from all parts of Vancouver and creating accessible venues where everyone can connect and appreciate the arts.
- Third, it seeks to **bring recognition and exposure to Vancouver-based artists** in a non-traditional way.

The popularity of the festival has rapidly been gaining momentum. Not only are shows consistently **selling out**, but “In the House” has received much media attention (including The Globe and Mail, The Vancouver Sun, BC Business, The Georgia Straight, CBC Radio, and CBC Radio-Canada, Shaw TV). In 2006, *In the House* was voted into the “**Best of**” issue of the *Georgia Straight*.

The uniqueness of the festival lies in the fact that people open up their homes to receive audiences and performers. There are two components to “In the House.” The first, is the big festival that takes place on the first weekend of June. Ten homes open up their doors as venues for the 15 shows in the program. There are over 60 acts who participate over the weekend. The second component to “In the House,” is the Performance Series which takes place every 5th of the month from August to May. Shows all have different themes and all take place in different houses around Vancouver. Please see the website at www.inthehousefestival.com for more information on upcoming performers, schedule, and past shows.

We are raising **\$80,000** in order to create the most successful year yet. Help us reach our goal. Any donations, sponsorships, and contributions are greatly appreciated. We have charitable status and are therefore able to issue tax receipts. Enclosed is the breakdown of sponsorship levels and benefits.



Line-up for a show



Magical storytelling show in a backyard



Po' Girl performs to an intimate audience in a living room

We need your help

Cash Donations

Funds raised go towards paying artists, festival promotion, equipment rental, and production costs.

Cellar (\$5 - \$50)

- Tax-deductible receipt for donations of \$25.00 or more
- Acknowledgement on our website

Basement (\$51 - \$250)

- Tax-deductible receipt
- Logo on the sponsors' page of our website with a live link to your website
- Acknowledgement in festival program

Main Floor (\$251 - \$2,500)

- Tax-deductible receipt
- Logo on the sponsors' page of our website with a live link to your website
- Logo on flyers for the festival
- Logo in festival program

First Floor (\$2,501 - \$10,000)

- Tax-deductible receipt
- Logo on the sponsors' page of our website with a live link to your website
- Logo on flyers for the festival
- Logo on posters for the festival
- Logo in festival program
- Logo on banner at the festival
- 4 weekend passes to the June Festival

Penthouse (\$10,001 +)

- Tax-deductible receipt
- Logo on the sponsors' page of our website with a live link to your website
- Logo on flyers for the festival
- Logo on posters for the festival
- Logo in festival program
- Logo on street banner at the festival
- Acknowledgement in all event announcements, emails, press releases
- 10 weekend passes to the June Festival
- 2 free memberships to *In the House*

There are two ways to make a donation.

You can send a cheque or money order to

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- Please note that cheques or money orders should be made out to *Arts in Action Society* which is our umbrella non-profit society.
- Also please make sure to include your name and address in order to receive a tax deductible receipt.

You can make a contribution on-line through Canada Donates at

www.inthehousefestival.com

*Canada Donates automatically issues tax receipts.

In-kind Donations

In-kind donations can help us more than you may think, and may be the easiest and most effective way for you to contribute.

Big ticket items: Cargo van, laptop, sound system

Technical items: sound equipment, walkie talkies, lighting

Production items: foldable and stackable chairs, set decorations, signage, 10 x 10 outdoor canopies

Construction items: plywood, nails, screws, fabric

Food items: food for volunteer and performer refreshments backstage, or for our performance series dinners

Services/skills: sound technician (must be experienced), photography, videography, website/internet skills, graphic design, carpentry, cooking, decorating.

Printing: flyers, posters, programs

In-kind Donation Benefits

- Tax-deductible receipt for any merchandise or service donated with a value of \$25.00 or more
- Logo on our sponsors' page of our website with a live link to your website
- Logo in the event program
- Acknowledgement at the box office of the festival
- Other acknowledgements are negotiable and vary according to the value of the donation

Contact

If you would like to receive a full information package, please contact

Myriam Steinberg
(604) 874-9325
info@inthehousefestival.com
www.inthehousefestival.com

If you have any questions please don't hesitate to contact me directly.

Thank you in advance for your consideration, and I look forward to hearing from you at your earliest convenience.



Myriam Steinberg
Artistic Director